

Section 7.

How the tobacco and vaping industries target young people

Activity



Materials:

- Two to four pieces of paper
- marker
- tape

Where do you stand?

1. Before starting the activity, place signs on opposite walls, one saying "Agree" and the other saying "Disagree." You could use four signs indicating "Strongly agree," "Somewhat agree," "Somewhat disagree" and "Strongly disagree".
2. Read a statement to the students from the list below. Based on their opinion, they will move to stand by the appropriate sign. A discussion about their opinions follows.
3. Students are encouraged to move to a different sign if they hear something during the discussion that alters their opinion.
4. After students take their positions along the wall, ask different students to explain their choices. Even if all students gather in one place, inquire about the reason.
5. Make sure to correct any misinformation during the discussion.
6. Ask questions that prompt consideration of overlooked factors or information.
7. Remind students they can change seats if their opinions change.
8. Use your judgment to determine when to proceed to the next statement based on student engagement and the quality of discussions.
9. After the activity, students can complete one of the two activity sheets to demonstrate their learning.

Discussion statements:

- a. Vapes should be banned until there is evidence that they are safe.
- b. Vaping will "re-normalize" or make smoking more acceptable.
- c. There still isn't enough evidence that vaping is an effective way to quit smoking.
- d. E-liquid flavours lure young people into vaping.
- e. Vaping is still smoking.
- f. It's better to use more proven methods to quit smoking.

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ACTIVITY SHEET: Where do you stand? - Option 1

1. What are three new things you learned during our lessons on vaping?

1.

2.

3.

2. Do you think we should require that products be tested for safety before they are available to the public? Why or why not?

3. Do you think companies should have to inform customers of the dangers involved with using their product? Why or why not?

4. Should we have regulations (laws) to ensure kids cannot get ahold of harmful products? Why or why not?

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ACTIVITY SHEET: Where do you stand? - Option 2

1. Explain something new that you learned during our lessons on vaping. OR Explain something that you already knew about vaping that has been reinforced during our lessons.

2. What is something that you changed your opinion about during today's discussions? Explain what information or viewpoint influenced this change. OR Share information or viewpoints that you heard during today's discussions that reinforced an opinion you already had.

3. Where do you stand? Choose one of the following questions and write one or two paragraphs to convince the reader of your stance. Be sure to use information from our lessons on vaping to support your arguments.
- a. *Should we require that products be tested for safety before their release?*
 - b. *Should companies have to inform customers of the dangers involved with using their product?*
 - c. *Should regulations be in place to ensure kids cannot get hold of harmful products?*
